



**InnovaSUMP**  
Interreg Europe



European Union  
European Regional  
Development Fund

# IASI MUNICIPALITY

## Romania

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# CITY OF IASI



**PROJECT  
PARTNER  
no. 8**



# About IAȘI



- ✓ Located in the S-E of Europe and N-E of Romania, Iasi is the second largest city of România;
- ✓ Iași is an important strategic city being located very near to the Eastern Romanian (and European) border with Moldavia Republic and also near the Ukraine border.
- ✓ Iasi has 348.700 inhabitants.
- ✓ Iasi area is of 9391 ha.

# Iasi university center



"Al. I. Cuza university "founded in 1860, the oldest in the country

✓ Iasi is one of **the oldest and largest university centre in Romania.**

Currently more than 60,000 students are attending classes of five state universities and five private ones .

✓ Therefore Iasi benefits from such skilled workforce, well prepared for the labour market, ready to attract investment in Iasi.



University of Medicine "Gr. T. Popa "(1879)



Agronomic University "Ion Ionescu de la Brad" (1912)



Technical University "Gheorghe Asachi" (1937)



Belles Arts University "G. Enescu "

# lasi - cultural town



A rich cultural heritage represented by an impressive number of religious and secular monuments (churches, monasteries, palaces, statues etc.)



The Palace of Culture



Central University  
Library



National Theatre  
"Vasile Alecsandri"



# Iași – IT center

✓ Universities of Iasi annually prepare about 1'000 students the IT industry, so the area has experienced significant development in this regard.

✓ As outsourcing destination, Iasi is considered the best investment destination in this region.

✓ Investors in the creative industries need highly trained human resources. Coming in Iasi (especially those in the software industry) they find are well qualified workforce and cheaper as in Bucharest.



# EUROPEAN PROJECTS EXPERIENCE



**European Union**

European Regional Development Fund

- ✓ **INTERREG SOUTH EAST EUROPE (SEE) Mobility Management Plan – 2009-2012**
- ✓ **INTERREG SEE GSR 2009-2012**
- ✓ **INTERREG SEE RETINA 2009-2012**
- ✓ **INTERREG IV C – ORGANZA – Network of Medium Size Creative Cities - 2010-2013**
- ✓ **INTERREG IV C - PLUS - Public Lighting Strategies for Sustainable Urban Spaces – 2010-2012**
- ✓ **INTERREG IV C – E-CCOP – DIGITAL COOPERATIVES - 2012-2014**



**Large Scale European projects  
(Regional Operational Program)  
2007 - 2014**



# Mobility Projects Implemented

- ❑ **Traffic management system**
- ❑ **Modernization of the trams network lines (10 km),**
- ❑ **Cycling lanes (14 km)**
- ❑ **The development of East-West transport axis, project value 78 mil lei**
  - ✓ **Underpass Mihai Eminescu**
  - ✓ **Recovery road network (6.330 ml and 123 421 sq m roadway)**
  - ✓ **bicycle paths & sidewalks**
  - ✓ **rehabilitation tram (1,184 ml single track)**
- ❑ **Development and functional rehabilitation of South artery**
- ❑ **North-South development axis, passage Octav Băncilă**



# IASI SUMP

- Finalized on April 2016, approved by Local Council on December 2016
- realized by Iasi Municipality for Metropolitan Area (city + 18 communes around it), for the period 2016 – 2030 with European Bank Support
- Includes 7 main priorities:
  1. improvement of road infrastructure
  2. Public transport (network and fleet)
  3. Freight
  4. Alternative mobility (cycling + pedestrian)
  5. Parking and parking management
  6. Traffic management
  7. Intermodal mobility



Investim în viitorul tău! Proiect selectat în cadrul Programului Operațional Regional și co-finanțat de către Uniunea Europeană prin FEDR

RAPORT FINAL

PLAN DE MOBILITATE URBANĂ DURABILĂ PENTRU POLUL DE CREȘTERE IAȘI (P.M.U.D. IAȘI)

PLANURI DE MOBILITATE URBANĂ DURABILĂ PENTRU POLII DE CREȘTERE DIN ROMÂNIA - LOT 2: IAȘI



București, Aprilie 2016

# IASI SUMP NEW DEVELOPMNET

- ✓ Inclusion in SUMPs of travel behavior research and potential user response analyses (City of Prague model)
- ✓ 2. Planning for visitor mobility at tourism destinations SUMPs (Commune di Ravenna model)
- ✓ 3. Integration of SEAP/ISDU and SUMP (Nicosia Municipality model)
- ✓ Eltis -The Urban Mobility Observatory good practices



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*Thank you!*

**IASI Municipality**

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